



গড়গাঁও মহাবিদ্যালয়
GARGAON COLLEGE
NAAC accredited with 'B' Grade

- a) **Name of the workshop /seminar/conference:** Entrepreneurial Eco-system: Challenges and Opportunities
- b) **Related to IKS, RM, IPR or Entrepreneurship:** Entrepreneurship
- c) **Date (From-to):** 19th Sept, 2022
- d) **Organized by:** Department of Commerce in Collaboration with DICCC, Sivasagar
- e) **Nature of Activity:** Workshop
- f) **Name of the Resource Person:** Dr. Devi Baruah
- g) **Brief report of the program (100-250 words):** Gargaon College Organizes a Workshop

on Entrepreneurial Ecosystem: Challenges and Opportunities: The Department of commerce, Gargaon College in collaboration with DICCC, Sivasagar organized an online workshop on “Entrepreneurial Ecosystem: Challenges and Opportunities” on 19th September, 2022. Dr. Meghali Bora, head of the department welcomed the guest speaker and the participants. She highlighted the purpose of the programme and talked about the startup India along with the importance of hands on learning. Dr. Sabyasachi Mahanta, noted columnist and the principal of Gargaon College inaugurated the session and appreciated the initiatives taken by the faculty members of the department in promoting entrepreneurship among the youths. In his inaugural speech Dr. Mahanta, spoke about the role of entrepreneurship development in reducing unemployment and poverty alleviation. He also mentioned about the lack of awareness of entrepreneurial ecosystem in the society. Dr. Mahanta argued that there is a need of entrepreneurial development to boost up the economy.

The programme was enriched by the resource person Dr. Devi Baruah, Assistant Professor, Rajiv Gandhi University, Arunachal Pradesh, through her valuable insights and life examples. She spoke about the importance of entrepreneurial ecosystem in developing enterprises in this part of India. Dr. Baruah highlighted the components of

entrepreneurial ecosystem pillars and emphasized on the cultural support system and role of educational institutions in promoting entrepreneurship. The programme was coordinated by Mr. Gautom Hazarika and Dr. Mintu Gogoi. Advisor Mr. Anil Tanti and technical coordinator Dr. Mrinal Ghosh provided their assistance in successful completion of the workshop. The workshop moderated by Dr. Mintu Gogoi came to an end with a vote of thanks offered by Mrs. Nomami Dutta.

h) Rationality of the program: Certainly, a workshop on the rationality of the entrepreneurial ecosystem can be a valuable learning experience. It is important to explore the various components of the entrepreneurial ecosystem, such as funding, mentorship, and networking opportunities, to understand how they contribute to the rationality and success of startups and entrepreneurs.

i) Media coverage (Link for YouTube, Newspaper cutting):



j) Number of Participants: 124

k) List of participants (Link for google form, excel or clear photograph of the register along with signature): <https://forms.gle/EcBCieRarT2Be8Eg8>

https://docs.google.com/spreadsheets/d/1fU2R6rW14UmrF0i7cIei0D9z9prqwIEkB8mRK71_v5U/edit?usp=sharing