



গড়গাঁও মহাবিদ্যালয়
GARGAON COLLEGE
NAAC accredited with 'B' Grade

Add on Courses

DEPARTMENT OF COMMERCE



Syllabus of the Courses

Certificate Course

On

Entrepreneurship & Small Business Management

Objective:

The purpose of this paper is to prepare a group where the students view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.

Course Contents:

Unit I:	Entrepreneurship- concepts, Entrepreneurial business opportunities, problem and prospects of entrepreneurship, prospects of women and rural entrepreneurship, Self-help Groups- objectives, formation, funding and working, EDP-needs, objectives- weaknesses. Promotional agencies – Micro, Small and Medium Enterprises Development Organisation (MSMDO) District Industries and Commerce Centre (DICC), Khadi and Village Industries Commission/Board (KVIC/KVIB), IIE, NEDFi, NEITCO.	10L
Unit II:	Small Business- Micro and Small Enterprise-Concept, definition, and characteristics. Micro and Small Enterprise Act 2006, governing the promotion and management of Micro and Small Enterprise in India. Financial Management- Nature of Financial requirement for small enterprises-fixed and working capital- concepts and their sources, Budget for Small Business.	8L
Unit III:	Production and operations Management- plant location, plant layout, product design, production planning and control. Quality control, technology for small business.	7L
Unit IV:	Marketing Management- the concept of marketing, nature of marketing, problem faced by micro and small enterprises and probable remedies. Market information and assessment.	5L

Suggested Reading:

- Gogoi, M., Tanti, A., and Hazarika, G. 2021. Entrepreneurship Development. Mahaveer Publication
- Lahon, M.R and Das K.K 2015. Small Business Management. Kalyani publishers.



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Notice of the Courses



Department of Commerce
Gargaon College,
Simaluguri pin- 785686 Sivasagar (Assam),
ESTD: 1959

Tel:
email-commercegc@rediffmail.com

Ref.No.: DC/GC/

Date: 06/09/2023

Sub: Notice Regarding Add-On Course Exam as on 20th March 2023

Dear Students:

This is to inform you that the Add-On Course exam will be conducted as on 20th March 2023 (Monday) from 1:00 PM to 04:00 PM of 100 marks. The exam will be held in the Department Of Commerce, and you are required to report to the venue at the scheduled time.

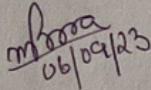
Please note that the exam is mandatory for all students who have registered for the Add-On Course. You are advised to carry your college ID card to the examination hall.

We wish you all the best for the upcoming exam.

If you have any queries or concerns regarding the exam, please contact the undersigned teachers of the Department of Commerce.

Thank You.

Dr. Meghali Bora,
Associate Professor & HOD,
Department of Commerce
Gargaon College.


06/09/23
HOD
Department of Commerce
Gargaon College

Dr. Mintu Gogoi
Assistant Professor
Department of Commerce
7002793079

Dr. Mrinal Ghosh
Assistant Professor
Department of Commerce
9101038993

List of students enrolled

Department of Commerce
1 Month Certificate Course Final Exam
Entrepreneurship & Small Business Management
Attendance Sheet

DATE - 21/03/23

SL NO	Name of the Students	Departments	P/A	Remarks
1.	Prahlad Gogoi	-	A	
2.	Aparajeeta Baruah	-	A	
3.	Pallab Sahu	Botany	P	
4.	Shyamal Baruah	Botany	P	
5.	Gangutri Baruah	Commerce	P	
6.	Arju Karmakar	Commerce	P	
7.	Bukan Rajwar	Commerce	P	
8.	Noren Kumar	Commerce	P	
9.	Prasanta Konwar	Commerce	P	
10.	Nikhil Tasa	Commerce	P	
11.	Subrata Sur	Commerce	A	
12.	Rupoam Paul	Commerce	P	
13.	Dipsikha Koch	Commerce	P	
14.	Rishav Goswami	Commerce	P	
15.	Chinmoy Changmai	-	A	
16.	Sintu Rajkonwar	-	A	
17.	Debajit Chetia	-	A	
18.	Deepak Rajwar	Commerce	P	

Signature of the teacher in charge

Signature of HoD